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EU JA TERROR
WP 7 – Risk and Crisis Communication (Internal & Public)

Workshop (hybrid)
for PH experts/ former EU funded Programs / Civil Protection and Communication
Experts on Community Resilience.
Guidelines for Community Resilience at Major CB Health-Threats

July 4, 2024

School of Journalism and Mass Communications
Aristotle University of Thessaloniki
Thessaloniki, Greece

Vasileos Irakleiou 12, Thessaloniki 546 25, Greece
The url of the workshop will be sent be available soon

WORKSHOP'S CONCEPT

In the context, of Risk and Crisis Communication (Internal & Public) of WP7 of EU JA TERROR, the need to address successful engagement strategies and efficient community resilience plans, currently in place at the event of a CB health-threat in the EU /EAA, has been further supported by:

- the numerous Community Engagement Strategies and Community Resilience Plans on other-but CB-Health Threats, in the EU / EEA
- the nature of biological / chemical terror attacks
- the work done through the EU funded programs PROACTIVE and RESIST

To this end, the ***Workshop (hybrid) for PH experts/ former EU funded Programs / Civil Protection and Communication Experts on Community Resilience. Guidelines for Community Resilience at Major CB Health-Threats'*** is designed to be held in Thessaloniki, on Thursday, 4th of July 2024.

Aim

The Workshop for Experts on Community Resilience, PH, Civil Protection, former EU funded programs and communication, **aims at preparing a comprehensive assessment report of the role of Community Preparedness and Engagement at CB Health Threats in Crisis Communication.**

The meeting's outcome i.e. *Guidelines for Authorities in preparing community for CB Terror Attacks*, shall further support recommendations for tuning, currently in-force, national and



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local Community Engagement and Resilience Strategies and training programs of the EU/EEA Member States.

Distinctive Objectives:

The separate objectives are:

1. Identify and analyze *how already implemented community engagement plans can be modified to include terrorist attacks without inducing a feeling of an impending threat to the public*, by
 - ✓ Designing and conducting a **sampled public survey** to test suggestions provided by a joint workshop of community resilience experts and CBRN experts
2. To identify common challenges and barriers that impede community engagement and resiliency



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Preliminary Agenda

9:00 – 9:30	Registration
9:30 – 10:40	
	Welcome and Introductory Note <i>by Prof. N. S. Panagiotou and Dr. D. Iliopoulos</i>
9:30 – 9:40	Welcome Note <i>Administration of NPHO of Greece</i>
9:40 – 9:55	Presentation of the EU JA TERROR deliverables focusing on deliverable D7.3 <i>Dr. D. Iliopoulos, MD PhD , WP7 Leader</i>
9:55 – 10:10	Community Engagement – Mapping the field. Lessons learned. <i>Associate Professor Dr. Nikos S. Panagiotou, PhD</i> <i>Head of DCN Global, Google Research Scholar, DAAD Scholar, IVLP Scholar</i> <i>School of Journalism & Mass Communications</i> <i>Aristotle University of Thessaloniki, Greece</i>
10:10 – 10:15	Q & A
10:15 – 10:35	Community Engagement at Major CB Threats. The JA TERROR perspective <i>Marit Garfjeld</i> <i>Norwegian Directorate of Health, WP7 Expert</i>
10:35 – 10:40	Q & A
10:40 – 11:00	Coffee Break
11:00 – 11:15	Community engagement <i>Urška Kolar</i> <i>Communications Specialist · National Institute of Public Health of Slovenia, WP7 Expert</i>



11:15 – 11:20	Q & A
11:20 – 12:10	<p>Presentation of the implemented Survey and its findings. Discussion of survey's findings</p> <ul style="list-style-type: none"> ✓ Quantitative and Qualitative analysis ✓ Presentation of the public survey and collected answers <ul style="list-style-type: none"> - A questionnaire will be sent to partners before the meeting (it will be uploaded on the Terror intranet and partners will disseminate it to local competent bodies of Risk and Crisis Communication of their countries) - Collection of answers <p><u>Aim:</u> 1. Investigate how to introduce communication plans to existing and in-force national risk and crisis communication plans at CB Threats 2. Prepare the public to engage and efficiently respond to CB threats</p> <p><i>Dr. Ilias Nikezis, Senior Researcher, PhD,</i> <i>Associate Professor Dr. Nikos S. Panagiotou, PhD,</i> <i>Dr. D. Iliopoulos, MD, PhD, WP7 Leader</i> <i>Dr. Gerasimos Gerolymatos, PhD, WP7 Senior Expert</i></p>
12:10 – 13:20	Lunch
13:20 – 13:40	<p>Experience by National Center for Emergency Assistance (EKAB)</p> <p><i>Dr. Demetrios Pyrros</i> <i>Director of Medical Services</i> <i>EKAB (National Centre for Emergency Care)</i> <i>President at European Emergency Number Association EENA</i></p>
13:40 – 13:45	Q & A
13:45 – 14:05	<p>Discussion on recommended Guidelines</p> <p><i>G. Dellis, MSc, WP7 Advisor</i></p>



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Strengthened preparedness and response
to biological and chemical terror attacks

<p>14.05-14.30</p>	<p>Past Events. Crisis Management. Risk and Crisis Communication of the Incident.</p> <p>Communication towards the public for peoples' guidance and engagement (diffusion of information by who, when and how. Public's Response and engagement).</p> <p>Communication in the media.</p> <p>Civilians' and Civic Response.</p> <p>Deviations of Risk and Crisis Communication Linked to Public's Response and Level of Engagement (medium or poor).</p> <p><i>Competent bodies in Risk and Crisis Management and Communication at Thessaloniki</i></p> <p>* <u>Past event suggested to be presented as case studies:</u></p> <p>Macedonia. Envelope-bomb to prosecutor's office at Thessaloniki Courthouse</p> <p>Articles of Naftemporiki.gr:</p> <p>1/ Counter-Terrorism investigations into the closed enveloped trapped with explosives sent to the prosecutor's office (Θεσσαλονίκη: Από την Αντιτρομοκρατική οι έρευνες για τον παγιδευμένο φάκελο στα δικαστήρια) https://www.naftemporiki.gr/society/1588880/thessaloniki-apo-tin-antitromokratiki-oi-ereynes-gia-ton-pagideymeno-fakelo-sta-dikastiria/</p> <p>2/ Courthouse of Thessaloniki: The envelope-bomb hadn't been scanned (Δικαστήρια Θεσσαλονίκης: Δεν είχε περάσει από έλεγχο ο φάκελος- βόμβα) https://www.naftemporiki.gr/society/1588925/dikastiria-thessalonikis-den-eiche-perasei-apo-elegcho-o-fakelos-vomva/</p> <p>3/ Envelope-bomb at Thessaloniki Courthouse: What are the investigations looking into (Φάκελος-βόμβα στα δικαστήρια Θεσσαλονίκης: Πού στρέφονται οι έρευνες – Το «νήμα» που οδηγεί στον αποστολέα) https://www.naftemporiki.gr/society/1589229/fakelos-vomva-sta-dikastiria-thessalonikis-poy-strefontai-oi-ereynes-to-nima-poy-odigei-ston-apostolea/</p>
<p>14.30 – 15.00</p>	<p>Closure</p>

PARTICIPATION AND REGISTRATION

Participation in the EU JA TERROR workshop of Thessaloniki will be either **in-person** or **online**.

In-person participation will be admitted upon invitation (with RSVP) and registration.
Online participation is free upon registration.

To register, please follow the link <https://forms.office.com/e/qbCL8dLVj2>