TERROR

Strengthened preparedness and response
to biological and chemical terror attacks

DESIGN MANUAL TERROR

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1.

LOGOTYPE

1.1.

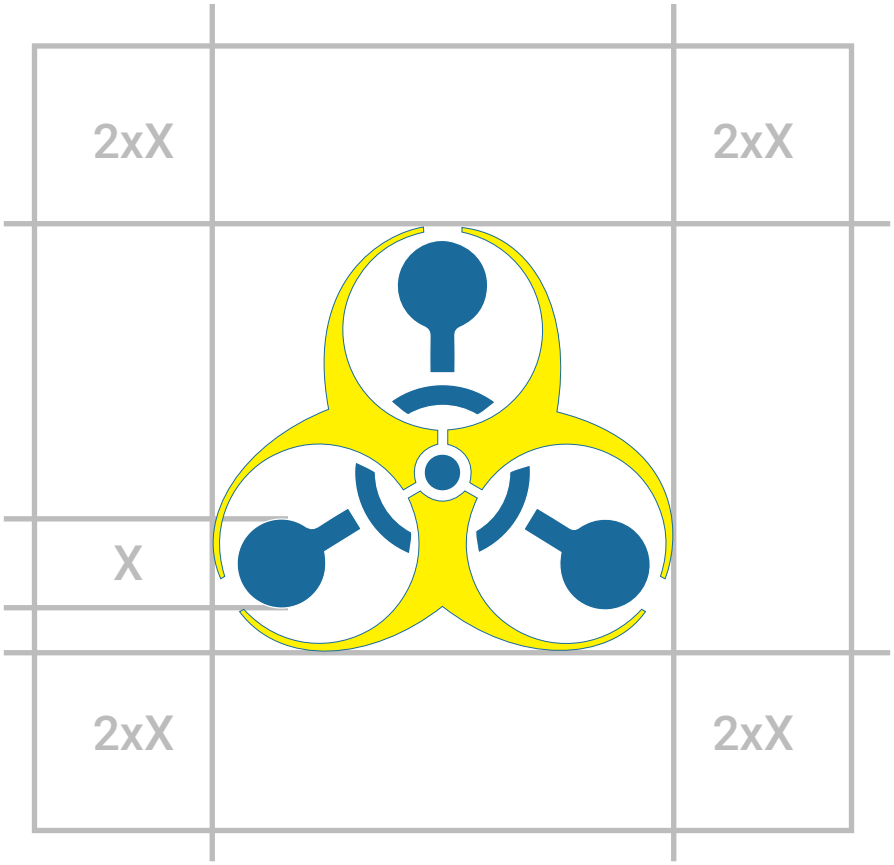
PROTECTION ZONE OF LOGOTYPE

The protection zone indicates an area around the logo, in which no other object should appear and/or interfere.

2.

LOGOTYPE SYMBOL

A logotype that consists of the symbol only.



2.2.

PROTECTION ZONE OF THE LOGOTYPE SYMBOL

The protection zone indicates an area around the logo, in which no other object should appear and/or interfere.

SECONDARY LOGOTYPE

The protection zone indicates an area around the logo, in which no other object should appear and/or interfere.

3.1.

PROTECTION ZONE OF THE SECONDARY LOGOTYPE

The protection zone indicates an area around the logo, in which no other object should appear and/or interfere.

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4.

EU FUNDING LOGOTYPE

HEX #1A6A9C
RGB 26 | 106 | 156
CMYK 90 | 56 | 18 | 2

HEX #FFF100
RGB 255 | 241 | 0
CMYK 4 | 0 | 94 | 0

PRIMARY COLOURS

HEX #1A6A9C
RGB 26 | 106 | 156
CMYK 51 | 20 | 0 | 39

HEX #0097BB
RGB 0 | 151 | 187
CMYK 73 | 14 | 0 | 27

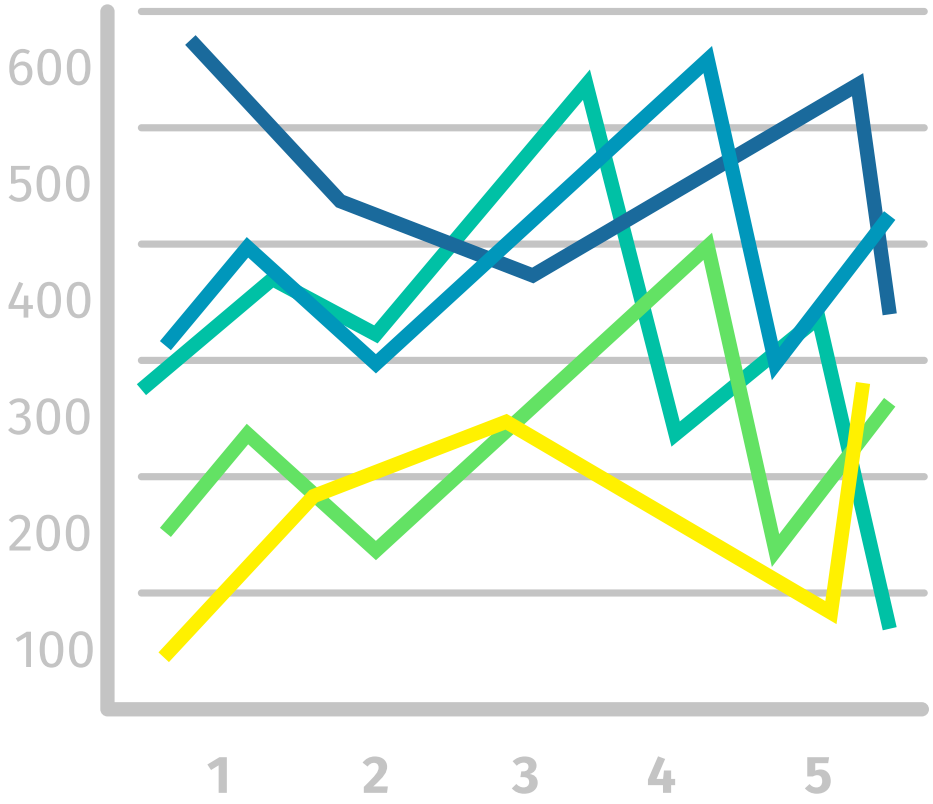
HEX #00C1A5
RGB 0 | 193 | 165
CMYK 76 | 0 | 11 | 24

HEX #63E264
RGB 99 | 226 | 100
CMYK 50 | 0 | 49 | 11

HEX #FFF100
RGB 255 | 241 | 0
CMYK 0 | 5 | 100 | 0

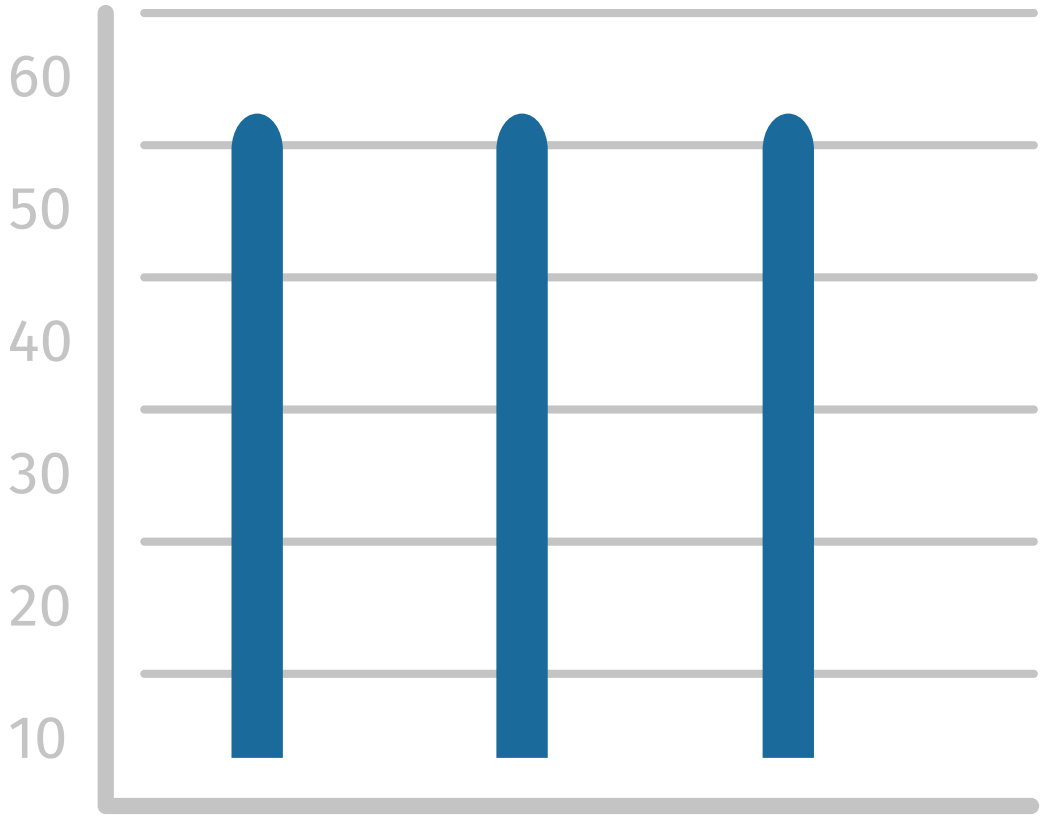
5.1.

COLOUR SCALE



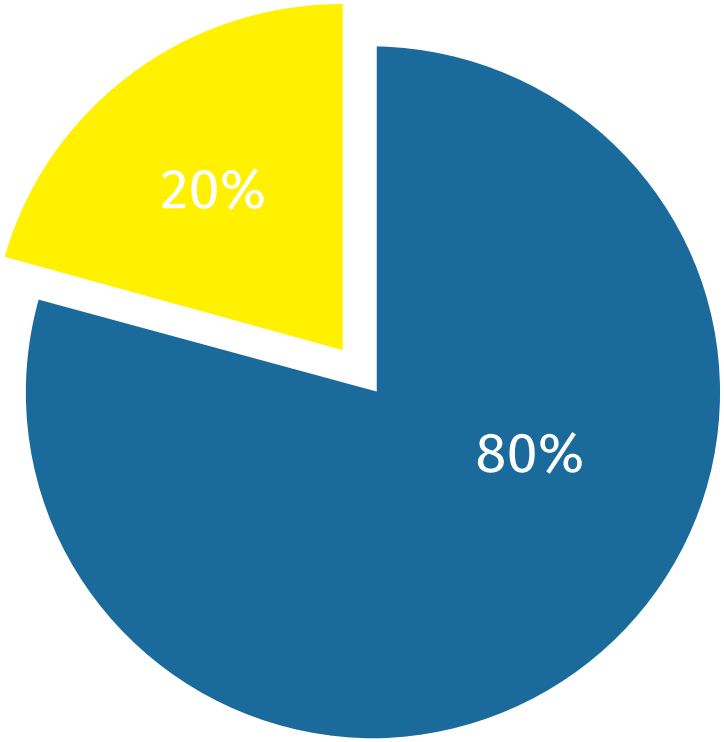
6.

INTERACTIVE CHARTS



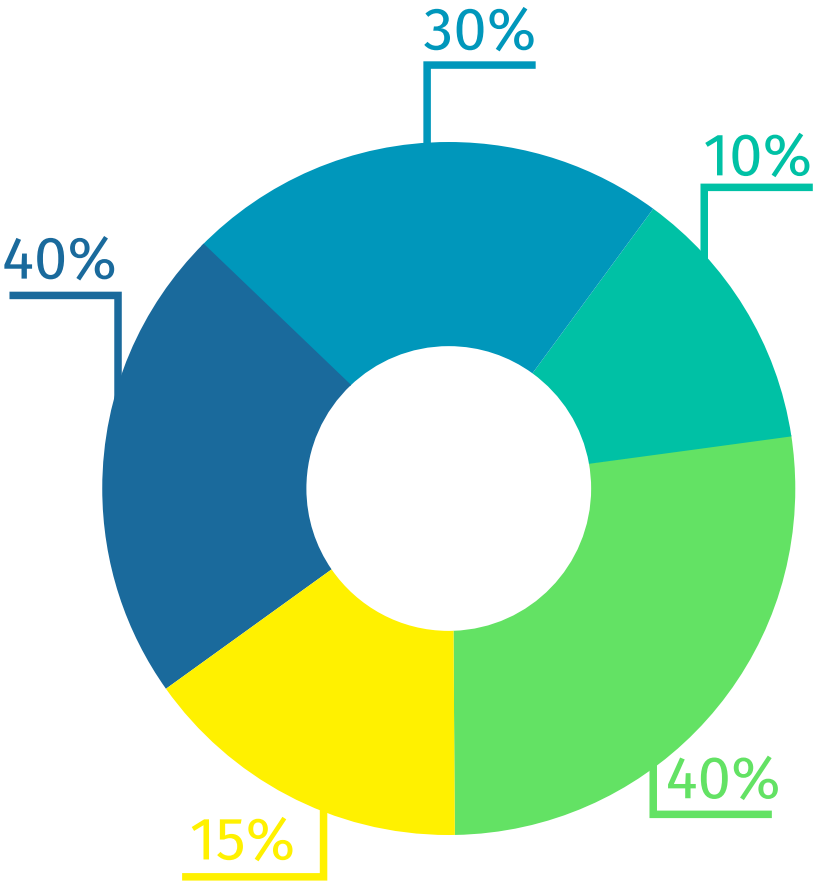
6.

INTERACTIVE CHARTS



6.

INTERACTIVE CHARTS



6.

INTERACTIVE CHARTS

FORBIDDEN TYPES OF BACKGROUND

7.1.

FORBIDDEN USE OF LOGOTYPE

CORBEL REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890&@#$%*:;.,!?
čšžěřáíéê

Arial Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890&@#$%*:;.,!?
ěžšřčášíščéřášřé

8.1.

TYPOGRAPHY OF SECONDARY FONT

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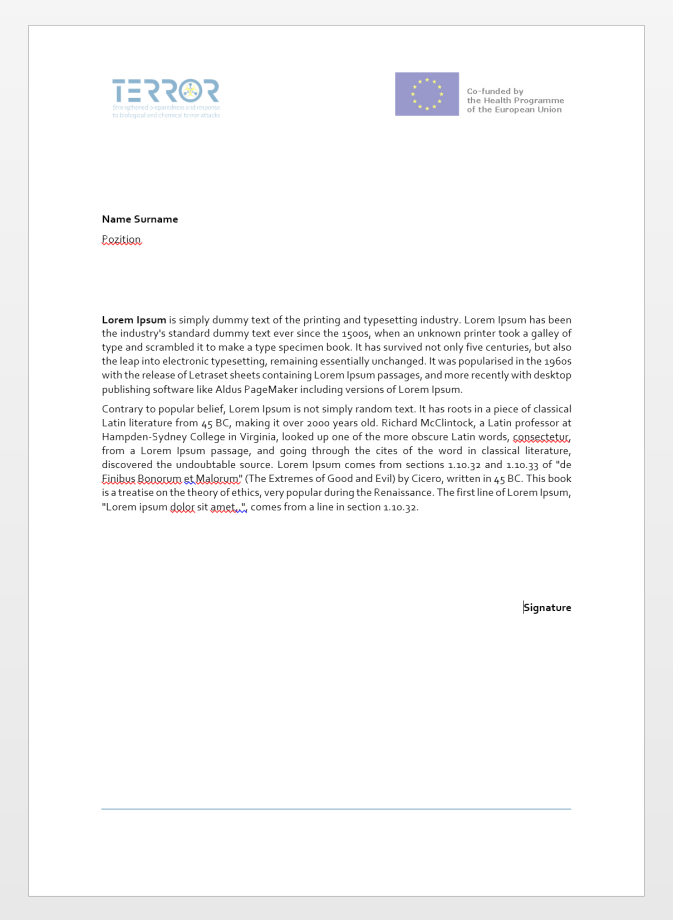
Name Surname
Position

Adress 123
0000 City

tel.: +386 12 345 678
email: person@domena.com

9.

APPLICATIONS



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Name Surname

Pozition

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old. Richard McClintock, a Latin professor at Hampden-Sydney College in Virginia, looked up one of the more obscure Latin words, consectetur, from a Lorem Ipsum passage, and going through the cites of the word in classical literature, discovered the undoubtable source. Lorem Ipsum comes from sections 1.10.32 and 1.10.33 of "de Finibus Bonorum et Malorum" (The Extremes of Good and Evil) by Cicero, written in 45 BC. This book is a treatise on the theory of ethics, very popular during the Renaissance. The first line of Lorem Ipsum, "Lorem ipsum dolor sit amet...", comes from a line in section 1.10.32.

Signature

9.

APPLICATIONS